



April 23rd, 24th & 25th



The Survivors

WE SURVIVED!!!!!!!!!!!!!!...A F3 TORNADO!!!! It takes more than a tornado to keep us from being the one of the BEST home & garden show in the state of Oklahoma!!!!!!!!!! I can firmly say that we were truly BLESSED that all we had was a mess to clean up!!! I look for the 2010 ENID HOME SHOW to be the BIGGEST SHOW YET!!!! By not having that last day of the show in 2009, folks in our area are EAGERLY waiting for the 2010 ENID HOME SHOW!!!! So lets not disappoint them..... be apart of the 2010 show!!!

You can look all over for a home show that matches the quality of our vendors or attendees at the Enid Home Show. With over 350 exhibitors in 450 booths that covers 137,500 square feet in five buildings at the Chisholm Trail Expo Center and over 27,000 qualified consumers coming through the doors for the show and top that with a trade show staff that cares and treats you like family, you'll only find THE 2010 ENID HOME SHOW!!!!

The 2010 home show is April 23rd, 24th and 25th at the Chisholm Trail Expo Center. If you want to reserve a booth for the 2010 Enid Home Show, return your enclosed contract with full payment ASAP. Booth space is assigned on a first-come first-served basis. Booths will not be assigned until contract and funds are recieved. If you have any questions, please contact me at 580-234-3549 or my cell 580-402-6740.

You want to make sure you have a place at this year's 2010 ENID HOME SHOW, call now and reserve your booth. Don't wait until the last moment, the show will be filling up fast and you don't want to be on the waiting list!

MAXIMIZE YOUR ADVERTISING POTENTIAL BY RESERVING YOUR BOOTH NOW!

SEE YOU AT THE SHOW!!!

Janelle Martin
Promoter/EHBA Home Show
C & M Production Group L.L.C.
www.enidhomeshow.com



SHOW HOURS

FRIDAY 3PM - 8PM
SATURDAY 9AM - 7PM
SUNDAY 11AM - 5PM

MOVE - IN

BEGINS TUES. APRIL 20TH
AT 8AM. MOVE-IN WILL
CONTINUE THROUGHOUT THE
REST OF THE WEEK.
ALL MOVE IN TIMES WILL
BE ASSIGNED BY SHOW
MANAGEMENT

MOVE - OUT

SUNDAY APRIL 25TH
IMMEDIATLEY FOLLOWING THE
SHOW.

NO PACKING OR MOVING
OUT BEFORE 5 PM. ON
SUNDAY

LOCATION

CHISHOLM TRAIL EXPO
CENTER
111 WEST PURDUE
ENID, OK 73701



Ask us about our other shows:

Oklahoma Home & Outdoor Living Expo- at the Lazy E in Guthrie, OK
- March 19, 20, 21 2010

Home for the Holiday's Home & Garden - Gift & Craft Show in Enid,
OK - November 20 & 21, 2010



From services to cash-and-carry items our vendors meet the needs of the consumer.

WHY CHOOSE A SPONSORSHIP PACKAGE?

Maximise your advertising potential by including your company name and/or logo with the Enid Home Builders Home Show. We deal directly with the media so you don't have to.

A smart advertising plan has helped us increase consumer awareness of the show. Every year we have increased our marketing, reaching a larger audience. Our sponsors are key to this growth. With multiple packages to choose from we encourage you to be a sponsor in 2010.

MEDIA PACKAGE

VALUED OVER \$65,000.00

Sponsors get company name and/or logo on Print & TV media & company name mentioned on Radio ads.

NEWSPAPER ADS

Enid News & Eagle
Stillwater
Hennessey

Alva Review
Fairview
Okeene

Medford
Pond Creek
Garber

Wakita
Woodward
Ponca City News

NEWSPAPER INSERT – MAGAZINE (THE ENID HOME SHOW MAGAZINE-PROGRAM)

Enid News & Eagle
Stillwater Newspaper
Woodward Newspaper

Alva Review
Okeene Newspaper
Programs (Magazines) printed for show

STATEWIDE MAGAZINE

Oklahoma Gardner Magazine Oklahoma Today Magazine

BILLBOARD (THREE BILLBOARDS) ONLY Headline Sponsor is placed on the billboards

TELEVISION

COX Cable-Enid's Local Channels: FOX News, CNN News, HGTV, Lifetime, Cartoon Channel, Discovery, ESPN2
COX Cable-Woodward & Kingfisher Channels: FOX News, CNN News, HGTV, Cartoon Channel, Discovery, ESPN2
FOX & The CW Channels-Statewide Coverage: Includes Cable, Dish and Satellite. (excluding Tulsa Area)

WEBSITE WWW.ENIDHOMESHOW.COM

Your business name on EHBA web page. Logo can link to your website.

FLYERS

3,000 Flyers & discount coupons placed throughout Enid & surrounding areas _____

RADIO

KOFM Enid-Country
KGWA Enid-AM Talk
KPNC Ponca City-Country
KVRO Stillwater-Oldies

KMZE Woodward-Adult Contemporary
K101 Woodward-Country
KPAC Alva-Oldies

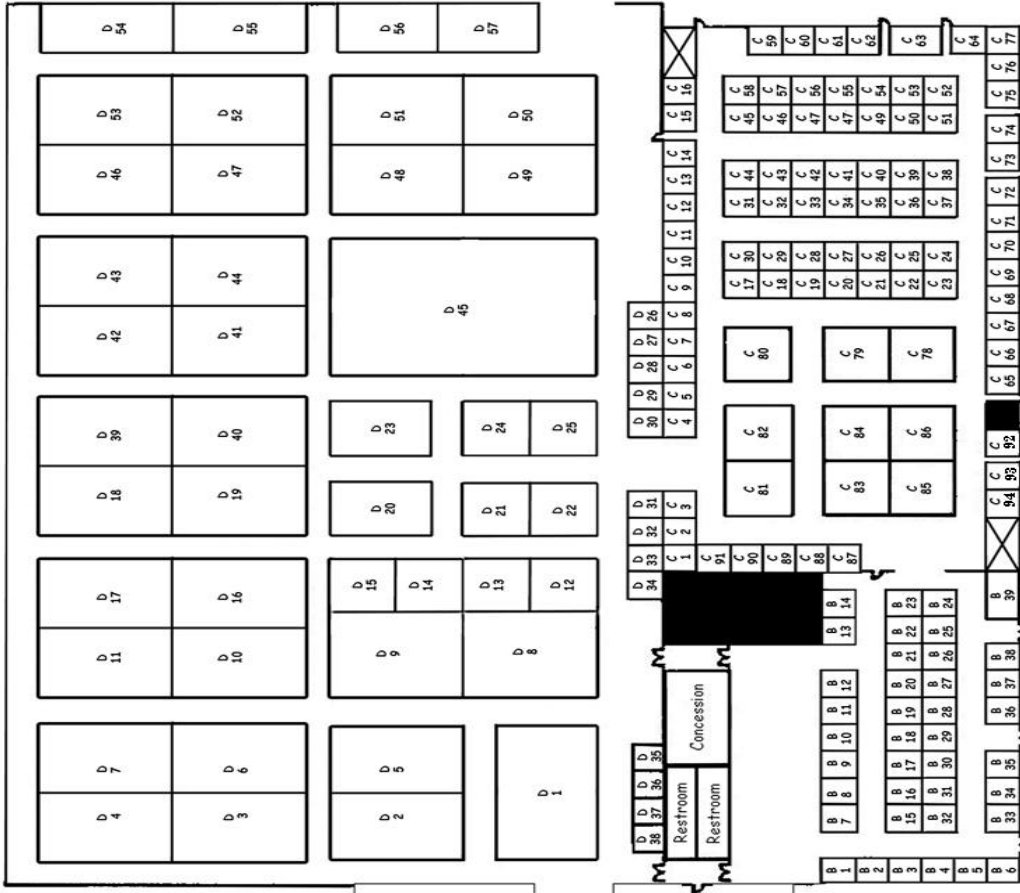
RADIO-PROMOTIONS

KOFM – A large annual radio promotion with KOFM is ran each year.

RADIO REMOTES

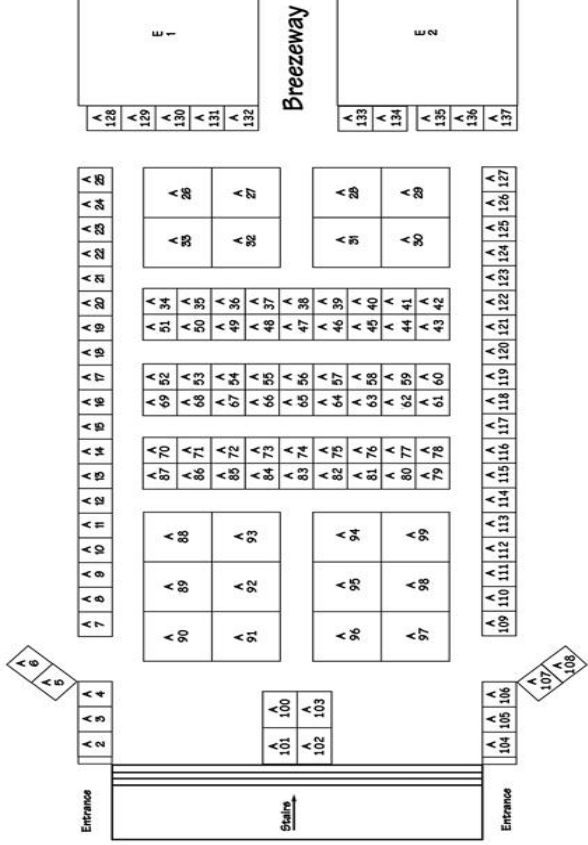
KOFM – (3) - 3 hour live radio broadcast remotes during the three-day show

Leisure Living Area



Southwest Living Area

Family Living Area



ENTRANCE

Entrance

Stairs

Entrance



The Coliseum is just one of five rooms to choose from at the Enid Home Builder's Home Show.



Inform the Receptionist
that your company is a vendor
with the "Spring-Enid Home Show"
for your discount.

PLEASE RESERVE YOUR ROOM(S)
AS SOON AS POSSIBLE!!
ROOMS ARE FILLING UP FAST!!!!
YOU MAY LOSE THESE RATES
THE CLOSER IT GETS TO THE SHOW DATES

Host Hotels: When calling for rates at the hotels, ask for the 2010 Enid Home Show Vendor's rate!

Holiday Express 580-237-7722
4702 W. Owen K Garriott
Enid, Oklahoma

Stafford House Inn 580-242-6100
2713 W Owen K Garriott
Enid, Oklahoma

Best Western 580-242-7110
2818 S. Van Buren
Enid, Oklahoma

Baymont Inn & Suites 580-234-6800
3614 W Owen K Garriott
Enid, Oklahoma

Comfort Inn 580-234-1200
210 N. Van Buren
Enid, Oklahoma



C&M PRODUCTION GROUP, L.L.C.
P.O. Box 3014
ENID, OK. 73702

PRSR STD
U.S. Postage
PAID
permit NO. 92
Enid, OK

APRIL 23RD, 24TH AND 25TH, 2010
WWW.ENIDHOMESHOW.COM

